

# SERVICES

## PRODUCTIVITY AND MANAGEMENT SERVICES

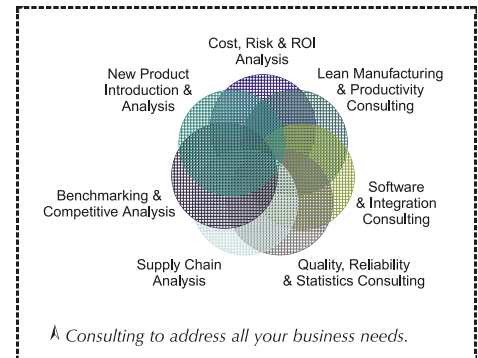
Wright Williams & Kelly, Inc., the leader in productivity and cost management software for manufacturing and assembly industries, also provides a wide variety of consulting services to support both its software products and to improve the productivity and cost base of its clients.

### PRODUCTIVITY MODELING AND ANALYSIS SERVICES

WWK's expert team of applications engineers is available to assist you in meeting both short- and long-term needs without any requirement to license software. From learning curve acceleration to full outsourcing, WWK can design a program to address your critical requirements.

For Cost of Ownership (COO) and Overall Equipment Efficiency (OEE) applications, WWK offers consulting services including data collection, application development, and results analysis and recommendation. To assist in results distribution, all analyses utilize the world's most accepted COO and OEE software, TWO COOL®. These same services are also offered for cost, risk, and return on investment (ROI) analyses.

Factory level modeling requires a broader base of resources to address data collection and entry, model verification and validation, and results analysis and recommendation. Factory modeling includes both static (Factory Commander®) and dynamic (Factory Explorer®) approaches to capacity, resources, costs, and revenues. WWK has proven expertise in the areas of factory cycle time reduction, constraints management, and build-to-stock/build-to-order/assemble-to-order production systems. To meet client demands on a global basis, WWK draws on the broad base of its affiliates program. These include experts in Lean Manufacturing, Quality and Reliability, Supply Chain Optimization, and Total Productive Maintenance.



### MANAGEMENT SERVICES

The management of WWK has extensive experience in business development and product introductions. This expertise can now be transferred to your marketing and engineering staff through the seminar "How to Successfully Manage New Product Introductions."

To further support its standard course offerings, WWK also offers a full range of business development consulting services. These services include strategic planning, product development, business development, benchmarking, competitive analysis, and software development and integration.

Call today for more information from Wright Williams & Kelly, Inc. Providing business solutions for productivity and cost management since 1991.



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