

TRAINING

BRING THE WORLD-STANDARD IN TRAINING TO YOUR SITE

Wright Williams & Kelly, Inc. is pleased to announce the global availability of its industry standard training courses. These courses have been offered through exclusive arrangement with SEMI® (Semiconductor Equipment and Materials International) since 1992 and are now offered for presentation at your facilities or at WWK's.

WWK has provided on-site classes to a wide cross section of companies and organizations interested in improving their productivity and reducing costs, including: Texas Instruments, STMicroelectronics, Philips Semiconductors, SEMATECH, Seagate, Nikon Precision, Lam Research, China Electronics Engineering Design Institute, and numerous other industry leaders.

In 1992, with the rapid growth of interest in Cost of Ownership (COO), WWK developed the course **"Understanding and Using Cost of Ownership."** This course provides a solid framework on COO from concepts through applications to hands on exercises.

WWK also offers the management oriented **"Making Decisions with Cost of Ownership"** to assist senior managers in getting the most value from COO and **"Making a Difference with Cost of Ownership"** designed to sensitize operators to their impact on COO.

In support of WWK's factory level modeling programs, two product specific courses have been created. These courses provide a practical introduction to Factory Commander® cost and resources modeling and Factory Explorer® capacity analysis and discrete event simulation.

Productivity is one of the most critical elements in the success of any factory. This has led to an array of analysis methods and tools to assist manufacturers in making rapid progress towards improving productivity. **"Optimizing Equipment and Factory Productivity"** explains which methods to use, when they should be applied and how to apply the tools most efficiently.

The management of WWK has extensive experience in business development and product introductions. **"How to Successfully Manage New Product Introductions"** was developed in response to the clear difficulties and risks associated with the introduction of next generation products. The course provides mid- and senior-level managers involved in product development and introduction with a framework within which to maximize their opportunity for success.

Additionally, WWK has joined forces with our consulting affiliates to provide numerous courses in the critical areas of product and manufacturing improvement, including:

- Equipment Reliability Overview
- Design Practices for Equipment Quality, Reliability, Safety, Manufacturability, and Maintainability
- ISO 9001 Training for Managers, Internal Auditors, and Process Owners
- A Series of TPM training courses, including, but not limited to:
 - TPM Implementation Overview
 - Eight pillars of TPM
 - Mistake Proofing
 - Preventative Maintenance Optimization
 - Eliminating Equipment Variation



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WILLIAMS
& KELLY®**

Call today for more information from Wright Williams & Kelly, Inc. Providing business solutions for productivity and cost management since 1991.