

TWO COOL®

OVERVIEW

The First Cloud-Based COO and OEE Software Platform

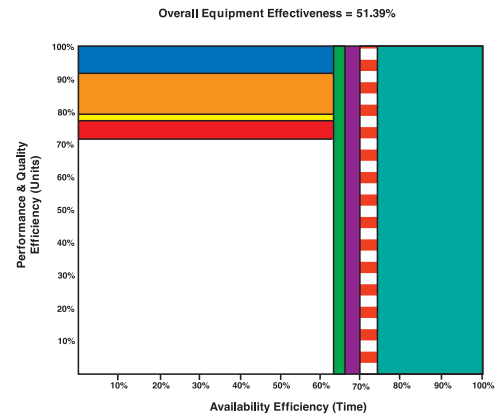
Understanding manufacturing costs is the first step to increasing profits. The ability to effectively identify cost drivers and manage cost reductions is a competitive advantage felt from your customer base to Wall Street.

Now there is a software platform that measures up to your critical needs. TWO COOL® is the only Cloud-based, cross platform, comprehensive Cost of Ownership (COO) and Overall Equipment Effectiveness (OEE) analysis tool. Whether you need to know the cost impact of capital equipment purchases, alternative processes, or OEE improvements, TWO COOL® is THE choice.

COO is an implementation of Activity-Based Costing (ABC) that helps in understanding all the costs associated with a manufacturing operation. It improves the decision-making process by relating costs to the products, processes, and services that drive them. Without such a linkage, it is difficult for organizations to understand the full impact of their decisions on operations. TWO COOL® provides this link through a consistent, Cloud-based, data-driven method that reduces the risks in strategic decisions.

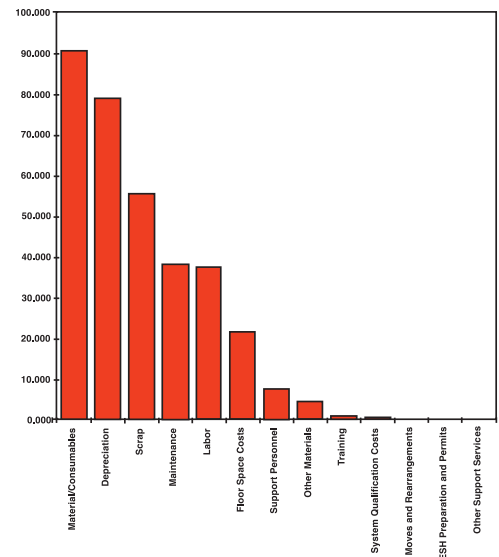
IBM breaks down the advantages of Cloud computing into three areas; flexibility; efficiency; and strategic value. Flexibility allows the scaling of computing power to the task at hand regardless of the local machine used to connect. Efficiency is accessing the needed applications from anywhere in the world from any connected device. Strategic value comes from being able to move faster than competitors by not being tied to existing infrastructure and the hesitancy to obsolete major information technology (IT) investments.

Wright Williams & Kelly, Inc. has leveraged these advantages by moving TWO



▲ OEEExperts™ provides a clear, graphical view of OEE results

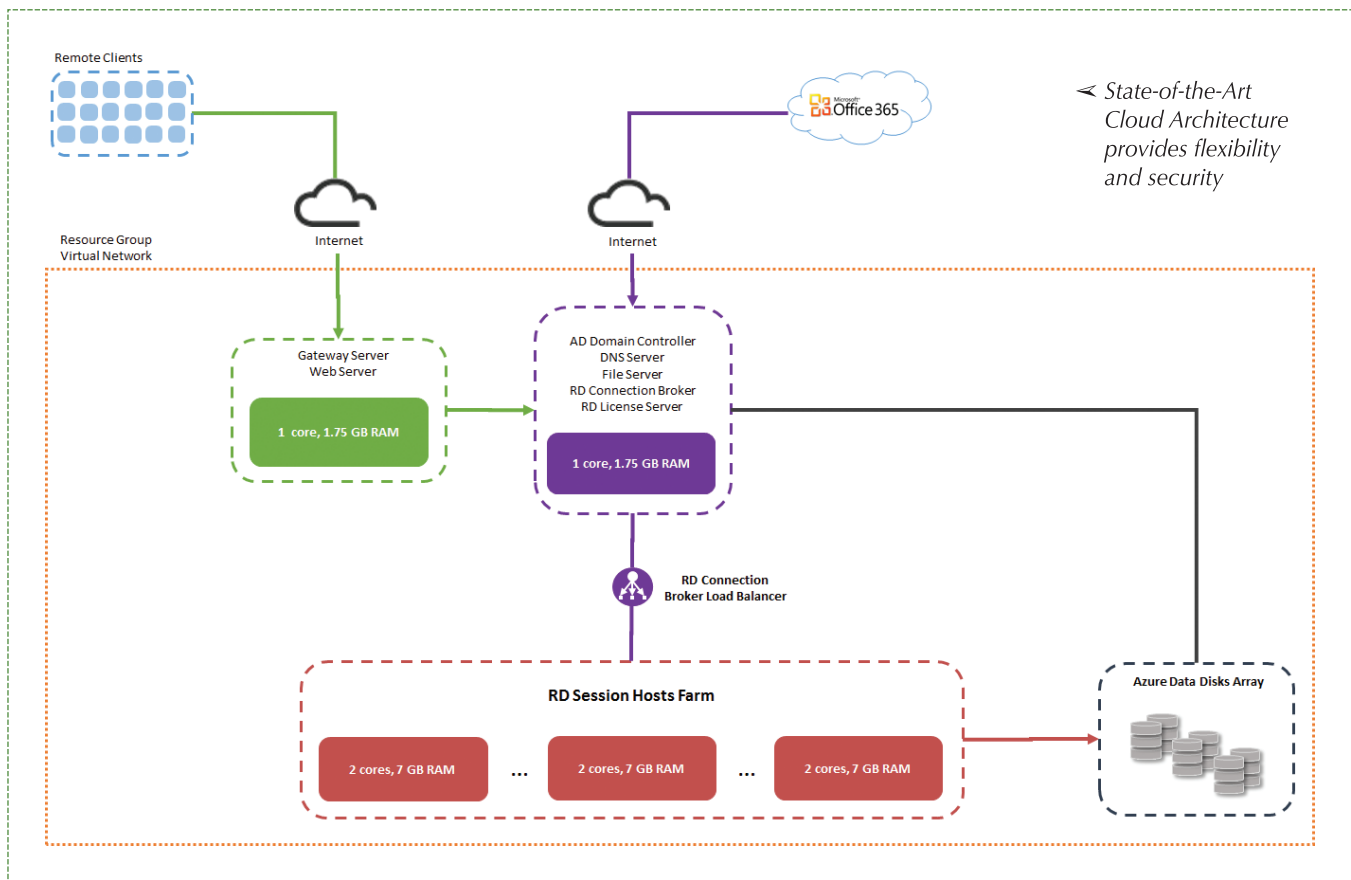
LIFE SUMMARY: COSTS PER GOOD WAFER EQUIVALENT PARETO



▲ Automatic Pareto analysis focuses attention on the top cost drivers



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COOL® to the Cloud. In addition to the advantages inherent in Cloud computing, this move provides Wright Williams & Kelly, Inc.'s clients substantial cost advantages by lowering up front licensing costs and shifting from capital budgeting to more flexible expense accounting.

Another advantage is updates happen behind the scenes and for all users at the same time. Traditional software maintenance costs disappear. No more scenarios where users are operating on different revision levels nor lose data due to forgotten backups.

Wright Williams & Kelly, Inc. utilizes the latest generation in Cloud architecture allowing users to easily upgrade virtual machine (VM) performance as well as storage capabilities (HDD, SSD). This architecture utilizes a gateway server to manage incoming Internet log in traffic and directs authorized users to the management server before passing the user on to the session host. The session hosts provide a full desktop experience to the users regardless of the device used to connect.

Concerns about data security have also been addressed. All of Wright Williams & Kelly, Inc.'s Cloud-based software products and training classes reside on Microsoft's Azure Cloud. In addition to the security provided by Microsoft, Wright Williams & Kelly, Inc. utilizes multi-factor authentication (MFA) from Cisco

Systems' Duo Security.

Join the growing list of companies that are achieving multi-million-dollar savings. TWO COOL® is the COO and OEE software standard for leading IC, photovoltaics (PV), solid state lighting/light emitting diodes (SSL/LED), nanotechnology, micro electro-mechanical systems (MEMS), thin film record heads, magnetic media, flat panel displays (FPD), and healthcare organizations as well as equipment and material suppliers. When you need to evaluate a supplier or exchange data with your customer, TWO COOL® provides a common language.

TWO COOL® is supported by the world's leading operational modeling software and services provider, Wright Williams & Kelly, Inc. Whether you need a software solution or a staff of on-site manufacturing experts, we provide the most cost-effective approach to solving your business challenges.

From COO and OEE to full factory analysis, only Wright Williams & Kelly, Inc. offers a full range of solutions. Start increasing your profits today. We'll make sure you measure up.

Call today for more information from Wright Williams & Kelly, Inc. Providing business solutions for productivity and cost management since 1991.

WRIGHT WILLIAMS & KELLY, INC.

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