

IF YOU HAVE BUILT CASTLES IN THE AIR, YOUR WORK NEED NOT BE LOST... NOW PUT THE FOUNDATIONS UNDER THEM.

-Henry David Thoreau



Industries, like individuals, experience growth and maturity. With maturity comes a new set of objectives and the resources to reach even loftier goals. In the face of increasing competition and tightening margins, today's high technology companies are looking for ways to reduce their financial risk, contain costs, improve productivity and reward shareholders.

Recognizing these trends has sustained Wright Williams & Kelly's (WWK) rapid growth over the past five years. **Now**, WWK has taken another bold step toward ensuring our customers' success. WWK has integrated the Industrial Engineering resources of the world's leading high technology factory design firm and WWK's operational modeling software expertise into a powerful new resource.

At the **new WWK**, we understand that what we provide is more than software and engineering resources. We provide **answers** to your most important manufacturing questions. Our customers demand **results** and we provide the breadth of solutions they need to succeed.

WWK provides the industry's standard operational modeling suite: cost of ownership (**TWO COOL®**), process cost analysis (**PRO COOL®**), cost and resource evaluation (**Factory Commander™**) and capacity analysis and discrete event simulation (**Factory Explorer®**).

From analyzing a single process step to optimizing a full factory to complete Industrial Engineering (IE) outsourcing, **WWK can support your exacting demands on-site, worldwide.** WWK provides results in industry standard formats and commercially available solutions that are available to our customers and their suppliers.

So whether you need a software tool or on-site engineering resources, call Wright Williams & Kelly, your key to continued growth.

Real Tools for **Real** People Making **Real** Decisions.™



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