

# FACTORY EXPLORER®

## BENEFITS

*"My team has used Factory Explorer® since 1996 and we've been quite pleased with the results. Our implementations have gone smoothly and WWK has been very responsive to our requests for service and support."*

*"This unique integrated factory planning system will enhance our member companies' ability to compete globally on a cost effective basis."*

*"Some of your competitors offered to sell us only software, not answers. You are the first company in this area to provide us the answers we needed to our critical operating questions."*

*"Being able to understand the true scope of investment in capital equipment and work flow processes is what every manufacturer must have in order to remain competitive."*

These are just a few of the comments that have been made by organizations, from Universities to members of the Fortune 500 regarding the benefits of using Factory Explorer®. So, before you make your next decision on what factory optimization software package to buy, consider the following:

### **Q: Why is Factory Explorer® better than other software tools?**

**A:** Factory Explorer® contains capacity analysis, discrete-event simulation, and cost/revenue analysis engines operating from a common data set. With one Factory Explorer® model, you can examine capacity, cycle time, WIP, and financial results. No other package can do all this. Factory Explorer® was built by and for users, so we have crafted it to easily handle the most common and time consuming tasks faced during factory performance analysis projects. With other tools, it's possible to answer the same questions, but it's so time consuming or manually-intensive that it's almost impossible to finish on time. Just try generating a cycle time contribution by tool group chart using one of those other simulation packages.

### **Q: What is the biggest benefit of using Factory Explorer®?**

**A:** It allows you to anticipate the future and act accordingly, rather than reacting to problems as they arise (e.g., planning a toolset so that bottlenecks don't arise during a ramp, projecting that a factory will be profitable before the first product is run, finding ways to reduce a factory's cycle time without experimenting on the factory floor). Predictability is the key to success in a rapidly changing market. Factory Explorer® is your crystal ball into the future of your factory floor.

Factory Explorer® is supported by the world's leading operational modeling software and services provider, Wright Williams & Kelly, Inc. Whether you need a software tool or a staff of on-site manufacturing experts, we provide the most cost effective solutions to your business needs.

From Cost of Ownership (COO) and Overall Equipment Effectiveness (OEE) to full factory analysis, only Wright Williams & Kelly, Inc. offers a full range of solutions. The clock is running, so start increasing your profits today. And let time run out on the competition.

Call today for more information from Wright Williams & Kelly, Inc. Providing software solutions for productivity measurement and enhancement since 1991.



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WILLIAMS  
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